



SPONSORSHIP PACKAGES

ANNIVERSARY CELEBRATION

Overview

Join us in celebrating the 17th anniversary of Señor Grubby's, a pillar of the Carlsbad community. Our event is complete with games, entertainment, and attractions suitable for all ages. This event promises to draw a large local crowd and offer a fantastic opportunity for local businesses to gain significant visibility and show their commitment to community support.

Event Details

DATE

Wednesday, August 13, 2025

LOCATION

Señor Grubby's 377 Carlsbad
Village Dr. Carlsbad, CA 92008

EST. ATTENDANCE

400+

IN SUPPORT OF: [C4 FOUNDATION.ORG](https://c4foundation.org)





ABOUT SEÑOR GRUBBY'S



Founded in 2008 as a small taco shop in Carlsbad, Señor Grubby's has evolved into an award-winning establishment, specifically, celebrated for its unique blend of Mexican street tacos and Californian cuisine, affectionately dubbed "California Grub."

Señor Grubby's is not only a local culinary cornerstone but also an integral part of the community, consistently earning 'Best of San Diego' accolades. Beyond the kitchen, Señor Grubby's is deeply committed to community support, having donated thousands, annually, to local charities, schools, sports teams, and families in need. Celebrating food, family, and fun, Señor Grubby's remains dedicated to creating memorable dining experiences while continuing its tradition of community engagement and culinary excellence.





SPONSORSHIP Opportunities

\$3,000 Title Sponsor

- Logo/name on all event banners, posters, flyers, event t-shirts, and photo booth branding on picture collectibles, as primary sponsor
- Featured in press release, email blasts, and radio
- Prominent booth space at event
- Posts on social media (before & after event)
- 10 VIP passes to event (1 meal & drink per pass)

*VIP meal & drink not to exceed \$40 / per pass

\$1,250 Fun Zone Sponsor

- Logo/name on specific attraction, event posters, flyers, & event t-shirts
- Booth space near the activity
- Posts on social media (before & after event)
- 5 VIP passes to event (1 meal & drink per pass)

*VIP meal & drink not to exceed \$40 / per pass

\$350 Raffle Sponsor

* Required to contribute products or funds equivalent to the value of the sponsorship level. Logo/name on event flyers and posters for financial donations.

- Business name on event t-shirts
- Business highlight during the raffle announcement
- Posts on social media (before event)
- 3 VIP passes to event (1 meal & drink per pass)

*VIP meal & drink not to exceed \$40 / per pass

\$200

Community Supporter

* Required to contribute products or funds equivalent to the value of the sponsorship level. Logo/name on event flyers and posters for financial donations.

- Business name on event t-shirts
- Name/business highlighted during event
- Social media thank you post
- 2 VIP passes to event (1 meal & drink per pass)

*VIP meal & drink not to exceed \$40 / per pass

SPONSOR



BENEFITS

Advantages

- Reach a local and engaging audience
 - Email blast to nearly 15,000 contacts Social media impressions ranging from 140,000 - 400,000+ (over 19,000 combined social media audiences) Plus our WeGrubby's Page.
- Enhance your community presence and goodwill
- Promote your products/services directly to potential customers
- Be associated with a beloved local event celebrating community and family values

Invest in

Community Impact

100% of raffle prize earnings and carnival game sales will be donated to the C4 Foundation.

About C4 Foundation

The C4 Foundation supports active-duty Navy SEALs and their families with unique resources and neuroscience-based programs endorsed by Naval Special Warfare. They aim to strengthen relationships and support networks within the SEAL community. The mission at the C4 Ranch involves fortitude-building programs designed to reduce stress, enhance family bonds, and foster optimism and gratitude.



c4foundation



c4foundation.org



How To **BECOME A SPONSOR**

To become a sponsor or for more details,
please contact:

Natalie@eatgrubbys.com

760-576-5025



We look forward to partnering with you to
make this event a memorable celebration!

ANNIVERSARY CELEBRATION

Sponsorship Confirmation Form

Thank You for your generous commitment to sponsoring the 17th Anniversary Celebration! Your support helps us strengthen our community and honor the Navy SEALs.

YES! I'D LIKE TO SPONSOR THE EVENT AT THE FOLLOWING LEVEL:

- ☐ \$3,000 Title Sponsor ☐ \$1,250 Fun Zone Sponsor ☐ \$350 Raffle Sponsor
☐ \$200 Community Supporter ☐ Other: _____

Check for \$_____ payable to Señor Grubby's is enclosed.

Please charge \$_____ to my ☐ VISA ☐ MC ☐ Discover ☐ AMEX

Card Number: _____

Expiration: _____

Name on Card: _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please print names exactly as they should appear in recognition pieces.